



***26 November 1965:***  
***France became the world's 3<sup>rd</sup>***  
***leading space power.***

***CITE DE L'ESPACE EVENT***

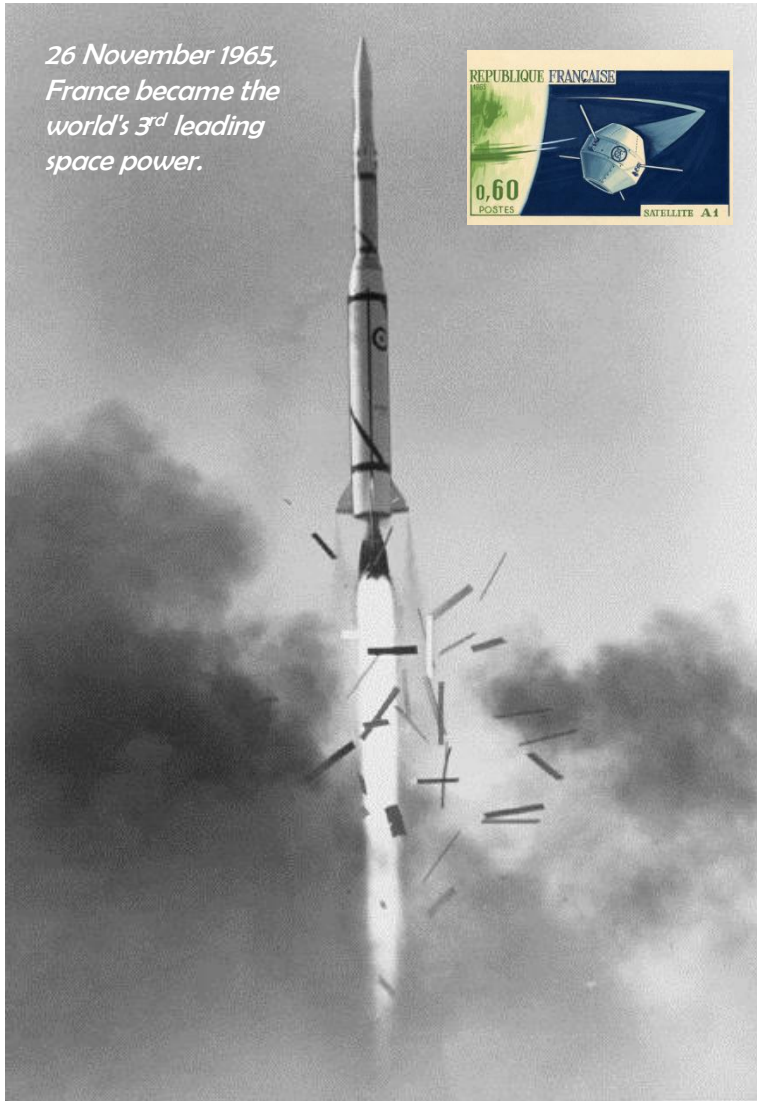
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***From 26 to 29 November 2015***

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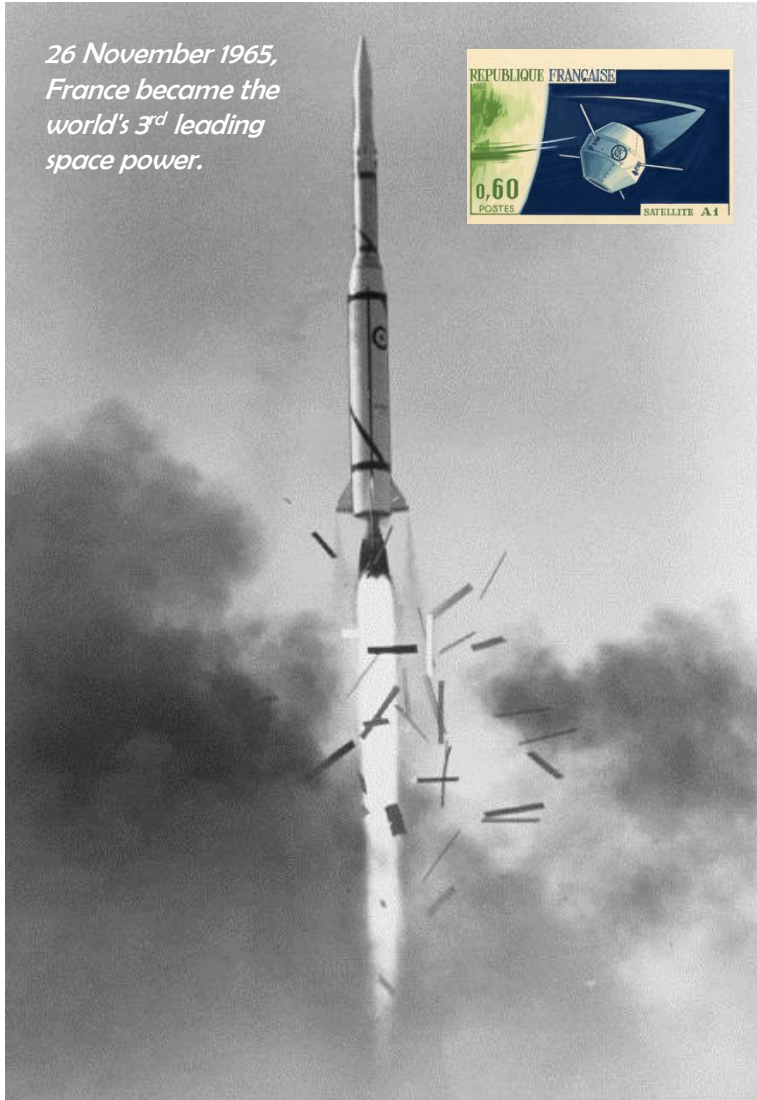
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## EVENT OBJECTIVES

- **To celebrate a historic, life-changing event** in space exploration: France becoming the world's 3<sup>rd</sup> leading space power.
- **To tell the story** of the pioneers of French independence in space.
- **To contextualise the event** with respect to the current situation: the important role played by France and Europe in international space activity.
- **To reiterate the importance** of space applications in light of planetary challenges.

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## **PARTNERS AND SUPPORTERS OF THE EVENT**

**CNES**

**ACADEMIE DE L'AIR ET DE L'ESPACE**

**CLUB GALAXIE**

**&**

**AIRBUS DEFENCE AND SPACE**

**3A CNES**

**3AF MP**

**FRIENDS OF THE CITE DE L'ESPACE**

**PLANETE SCIENCES MIDI-PYRENEES**

**ISAE/SUPAERO**

**Invited:**

**THALES ALENIA SPACE**

**ASSOCIATION DES AILES ANCIENNES**

**AIRBUS SAFRAN LAUNCHERS**

**ARIANESPACE**

**COMMANDEMENT INTERARMEES DE L'ESPACE  
(FRENCH AIR FORCE)**

...



## WITH SPECIAL GUEST ALBERT UDERZO

The Asterix satellite owes its name to the character of the indomitable Gaul created in October 1959.

On 26 November, we will be celebrating both 50 years since the satellite was launched and the release of the 'Asterix and the Banquet' comic book, in which the eponymous hero's trusty sidekick Dogmatix first appears.

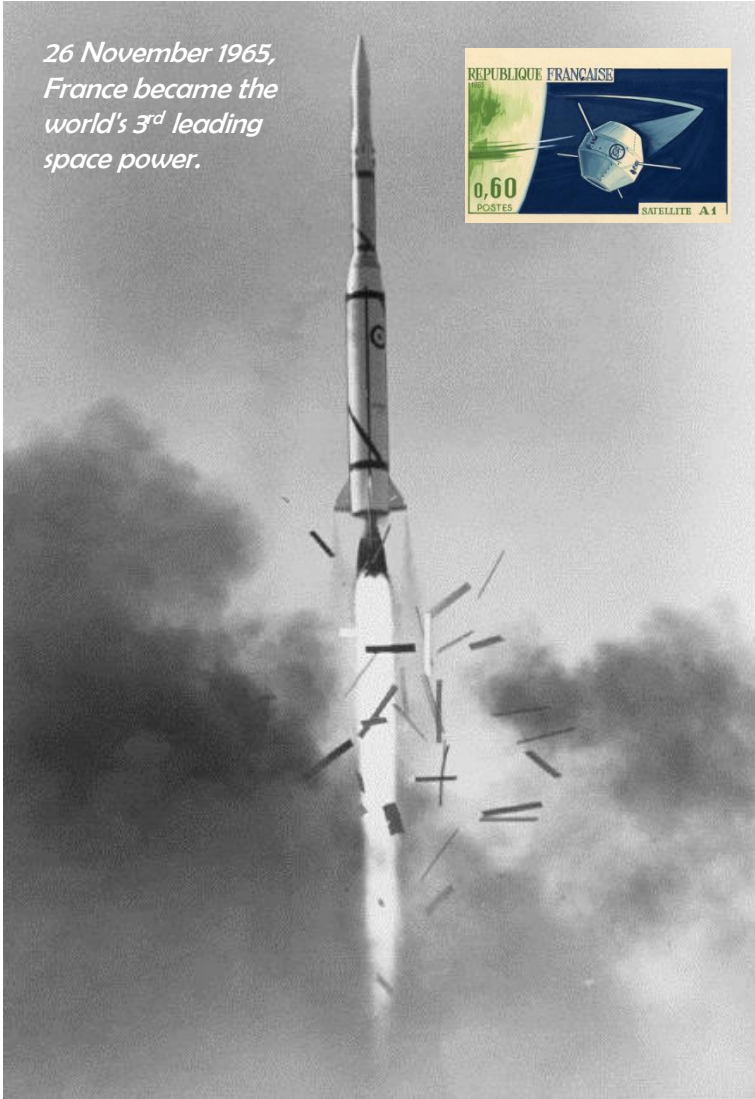
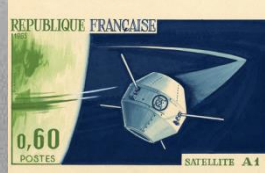
Albert Uderzo will be honouring the Cité de l'espace with his presence for this once-in-a-lifetime event!



The satellite was originally called A-1 (with the 'A' standing for 'Army'). The satellite was first christened Zebedee in reference to the jack-in-the-box from the children's TV show The Magic Roundabout, but the CNES preferred to call it Asterix after the comic book hero.

The first satellite launched by the Ariane rocket on 24 December 1979 was called Obelix!

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## LINE-UP

THURSDAY 26 NOVEMBER 2015

### 11:30am\*: Opening ceremony and speech

**With the Mayor of Toulouse, Albert Uderzo, partner representatives and political and space authorities.**

Simultaneously:

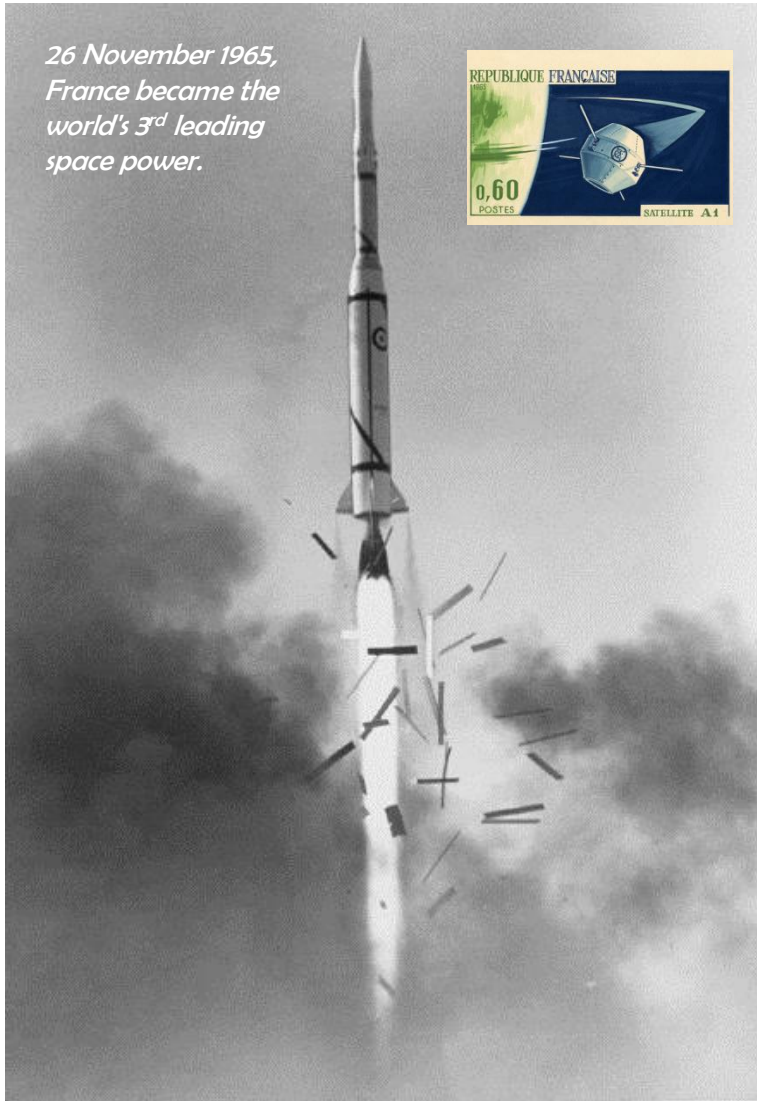
- Introduction to the Asterix replica in the Astralia Hall and unveiling of the inaugural plaque.
- Screening of historic footage to re-experience the magic of the event as it happened.
- Sale of a special commemorative stamp produced by the French post office.

### 12:30am: 50<sup>th</sup> anniversary cocktails by invite

Theme: Asterix and the Banquet – Toulouse sausage and boar tasting.

\*Exact time to be confirmed

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## LINE-UP CONTINUED

### 2pm-5pm: Filmed interview set

Gathered around the Asterix replica, editor-in-chief of the Cité de l'espace's space news site Olivier Sanguy will interview panellists who were involved in this space adventure to create capsule videos.

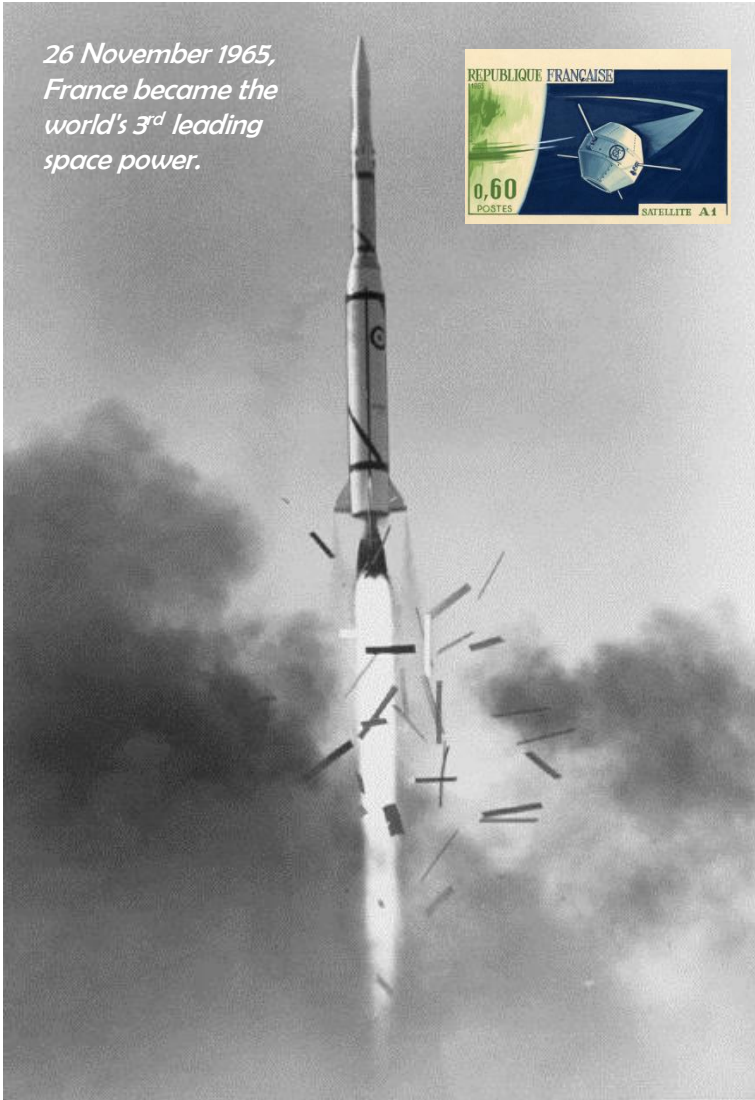
### 3:47pm: ANNIVERSARY TAKE-OFF

A 50<sup>th</sup> anniversary rocket will be launched in partnership with Planète Sciences Midi-Pyrénées, while the 1965 launch of the Diamant rocket will be shown on all screens throughout the Cité de l'espace.

### 2pm-5pm: Events, activities and discussions

The engineers and scientists who worked on France's earliest space missions will be moving around the Exhibition spaces and Astralia Hall to share their work and their experience of this historic moment.

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## LINE-UP CONTINUED

### 8:30pm: ANNIVERSARY round-table discussion

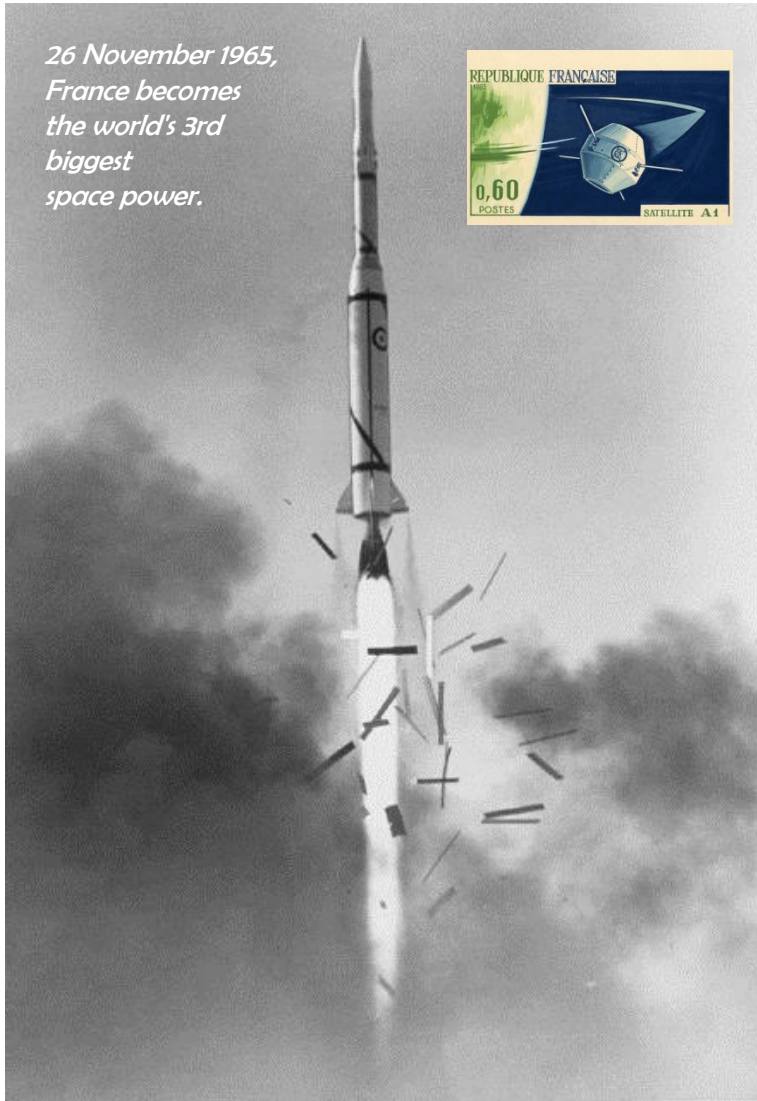
Introduction and video conference call with Jean-Yves Le Gall **(TBC)**

- *Looking back over 50 years in space* with **Jacques Villain**, Historian, Académie de l'Air et de l'Espace.
- *From Diamant to Ariane 6* with **Philippe Couillard**, President of the Académie de l'Air et de l'Espace.
- *From A1-Asterix to Rosetta-Philae* with **Francois Auque, Jean Loic Galle** and representatives from the CNES and Airbus Safran Launchers **(TBC)**.

### 10:15pm-11pm: Bonus events

Screenings of historic footage and debates

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## LINE-UP

*Throughout the day:*

### Screenings of historic footage

Step into the Sirius room to re-experience some unforgettable TV moments from the time!

### Track the Asterix satellite in real-time!

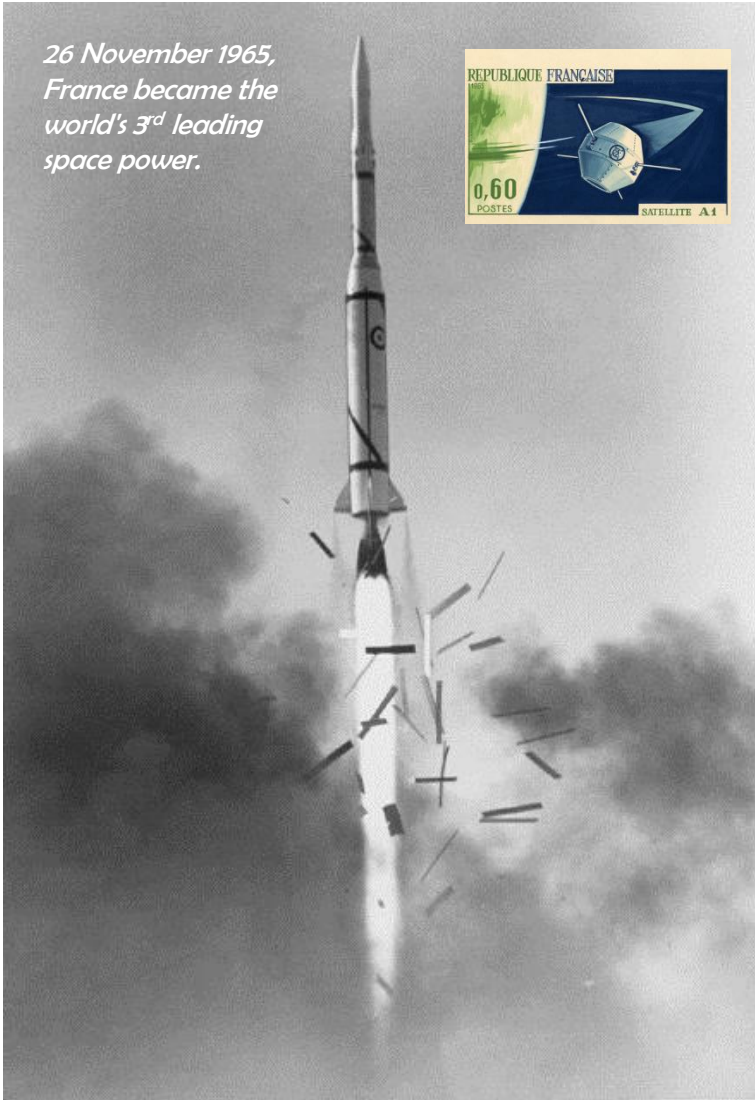
See the A1 satellite's trajectory thanks to students at the ISAE's space hub.

### Get a signed copy of the 'Asterix and the Banquet' comic book

Albert Uderzo will be at the boutique from 3pm for a signing session (TBC).



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## WEEKEND LINE-UP

SATURDAY 28 and SUNDAY 29 NOVEMBER

*From 2pm to 6pm:*

### Screenings of historic footage

Step into the Sirius room to re-experience some unforgettable TV moments from the time!

### Track the Asterix satellite in real-time!

See the A1 satellite's trajectory thanks to the work of the ISAE space hub's students.

### Events, activities and discussions

The engineers and scientists who worked on France's earliest space missions will be moving around the Exhibition spaces and Astralia Hall to share their work and their experience of this historic moment.

### Micro rocket workshops

Event organised by Planète Sciences Midi-Pyrénées in partnership with the Cité de l'espace.

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